



THE 86th ANNUAL CONFERENCE OF THE PENNSYLVANIA COMMUNICATION ASSOCIATION

**Framing what Matters: Communication, Story, and the Human Condition
September 18-19, 2026
University of Pittsburgh, Johnstown**

About the Pennsylvania Communication Association

The Pennsylvania Communication Association, originally called the Speech Communication Association of Pennsylvania, was founded in 1939 to promote teaching, research, service, and development of all areas of human communication. John Henry Frizzell of Pennsylvania State University was the first president. The state journal, the Pennsylvania Communication Annual, is now in its 86th year. We have recognized important Pennsylvanians such as Fred Rogers (Mr. Rogers), Governor William Scranton, Governor Edward G. Rendell, Lieutenant Governor Mark Schweiker, Dr. Sam Hazo (Poet Laureate of Pennsylvania), and others as outstanding speakers of the year. The association recognizes its own members for their contributions to the field, as well as students and the many educational institutions in the state of Pennsylvania and beyond for their efforts in communication.

A Note From the Conference Planner

Dear colleagues, students, and guests,

Welcome to UPJ! We are honored and excited to host the 86th annual convention of the Pennsylvania Communication Association on our beautiful 729-acre campus. The conference theme encourages us to explore how communication practices build and sustain—or erode and diminish—the communities that give meaning to human life. Panels feature work that focuses on community, culture, work, collective memory, health, media, pop culture, education, ethics, and other challenges and opportunities we face as we navigate communication in the 21st century.

We have 23 incredible panels programed over the next two days, including a workshop, a short course, multiple roundtables, and a very fun sing-a-long. Undergraduates and graduates will present on competitive top paper panels. This year, we have participants from 30 different universities representing many places – including Pennsylvania, Ohio, Virginia, West Virginia, North Carolina, and Saudi Arabia.

I am grateful for the support of the dedicated people who serve PCA. Thank you to *all* of the PCA interest group chairs and the PCA Executive Council. We couldn't do this without you. A big thank you to Past Presidents Kim Flanders and Valerie Schrader. Thank you to Ryan Felesky, Cem Zeytinoglu, Kim DaSilva, and our amazing Executive Director Janie Harden Fritz. Thank you to all in the UPJ campus community who supported me to make this happen.

We're happy to have you here!

Enjoy,

Maryl McGinley

First Vice President, Pennsylvania Communication Association

Friday, September 18, 2026

Registration	12:00 p.m. – 4:00 p.m.	LLC Lobby
---------------------	------------------------	------------------

Session 1	12:30 p.m. – 1:30 p.m.	College Room, LLC
-----------	------------------------	--------------------------

Executive Council Meeting

Session 2	1:45 p.m. – 3:00 p.m.	University Room, LLC
-----------	-----------------------	-----------------------------

WELCOME WORKSHOP: Framing What Matters: Creating Collective Memory of Long-Lost Stories

Sponsor: Past Presidents Interest Council Group

Presenter: Valerie Lynn Schrader, Penn State Schuylkill

Collective memory of individuals has often focused on those who are famous and celebrated, such as politicians, explorers, royalty, social movement leaders, and performers. While these stories are certainly worth telling, they're not the only stories that matter. Stories of individuals who worked for a living, raised families, and contributed to their community are often forgotten over time. This is especially true for women, people of color, and LGBTQ+ individuals, as many of their stories aren't included in history books and are more difficult to find through official records like census data and city directories. Nevertheless, these stories – and the individuals to whom they belong – matter. This workshop will explore how to find these stories through family artifacts and genealogical research, and will provide suggestions for how to tell these stories

Session 3.1	3:15 p.m – 4:30 p.m.	University Room, LLC
-------------	----------------------	-----------------------------

Title: Mentorship, Engagement, and Gen Z: Cultivating Student Research

Sponsor: Communication Education Interest Council Group

Chair: Sheryl Goodman, Ursinus College

"A Rising Tide Lifts All Ships"

Maryl McGinley, University of Pittsburgh, Johnstown

"Classroom Farming"

Paul Lucas, University of Pittsburgh, Johnstown

"Expanding Our Research Horizons: Opening More Doors to Undergraduate Research"

Jill K. Burk, Penn State University, Berks

"Assignment Design to Engage Today's Students: Autonomy and Purpose"

Sheryl B. Goodman, Ursinus College

Session 3.2	3:15 p.m – 4:30 p.m.	Scholars Room, LLC
-------------	----------------------	---------------------------

Title: Contending with Crisis: A Critical Look at Current Crisis Response Tactics used by Organizations

Sponsor: Applied Communication Interest Council Group

Chair and Respondent: Sarah Deluliis, Duquesne University

"The Astronomer Crisis: An SCCT Analysis"

Kimberly Flanders, Saint Francis University

"The Canvas Crash: Applying SCCT to the Instructure Data Breach"

Janelle L. H. Gruber, Penn State Schuylkill

"The NFL's New England Patriots: Member of the Crisis Communication Hall of Fame?"
Kelly Rhodes, Saint Francis University

"When AI-Generated Expectations Collapse: Crisis Communication and Audience Trust in Entertainment Promotions"
Natalya Vodopyanova, Penn State Wilkes-Barre

Session 3.3

3:15 p.m – 4:30 p.m.

Campus Room, LLC

Title: Rhetoric and the Public: Past, Present, and Future

Sponsor: Rhetoric and Public Address Interest Council Group

Chair: Valerie Lynn Schrader, Penn State Schuylkill

"Hope for the future: An analysis of Mordecai Wyatt Johnson's Harvard University address"
Diana L. Nogay, Old Dominion University

"Vita Algorithmica: Communication, Prediction, and the Human Condition"
Tiffany Petricini, Penn State Erie

"Hegemony and Hearsay: An Application of Hegemonic Strategies to the Rhetoric of Three Powerful U.S. Elected Officials"
Anastasia Rakowsky, Penn State Schuylkill

Session 3.4

3:15 p.m – 4:30 p.m.

College Room, LLC

Title: New Limits in the Rhetoric & Philosophy of Communication

Sponsor: Philosophy of Communication Interest Council Group

Chair: Joel Ward, Geneva College

"Are We Meant to Know Everything? When Loving Wisdom Understands its Limits"
Richard Talbert, Heidelberg University

"After the Human Speaker: Posthuman Symbolic Action and the Struggle to Frame What Matters"
Andri Kosasih, Duquesne University

"The Human Archetype as Formal Constraint in New Media Architecture"
Joel Ward, Geneva College

Session 4

4:45 p.m. – 6:00 p.m.

Dinner and Welcome

Varsity Cafe

Dinner in the Varsity Cafe will formally open the 86th PCA Conference with a welcome from UPJ President Jem Spectar.

Session 5

6:00 p.m. – 7:00 p.m.

Poster Session, Graduate Fair, and Dessert

Varsity Cafe

Immediately following dinner, the poster session will include dessert.

POSTERS:

Undergraduate

Fandom and Online Communities: How Being A Part of Fan Communities Can Lead to Happiness
Amelia Fortunato, Alvernia University

Patagonia Case Study,
Patricia Cabrera, Saint Francis University

Learning from "A Cautionary Tale:" Rawlins' Relational Dialectics and the 2024 Film Mean Girls,
Siamiralis Cortes Jaime, Penn State Schuylkill

Love, Ambition, and Miscommunication: An Interpersonal Analysis of La La Land,
Emma Hawes, University of Pittsburgh, Johnstown

Uncertainty Reduction Theory and the Musical Mamma Mia!
Jesenia Landaverde, Penn State Schuylkill

"I Love to Tell the Story": Burkean Identification and the Book of Hebrews,
William R. Mills (Bill Mills), Penn State Schuylkill

Hegemony and "The Phantom of the Opera,"
Jenalise Muir, Penn State Schuylkill

Growing Up, Not Apart: An Analysis of Friendship Through Interpersonal Communication,
Leah Neri, University of Pittsburgh, Johnstown

Breaking Trust Breaks Friendships: A Rhetorical Analysis of Relational Dialectics in the Television Series The Penguin (2024),
Carter Strouse, Penn State Schuylkill

USA Softball and Burkean Identification,
Kathryn Wank, Penn State Schuylkill

Brotherly Love: A Relational Examination of Two Brothers,
Jack Washko, University of Pittsburgh, Johnstown

Human Communication: Relational Climates, Behavior, and Dialectics
Abigail Starr, Juniata College

Graduate and Faculty Posters

Hersheypark Happy?: Applying Bitzer's Rhetorical Situation and Benoit's Image Restoration Theories to the Drowning and Monorail Crises at Hersheypark in Summer 2025,
Janelle Gruber, Penn State Schuylkill

"What Does 'No Kings' Mean?" An Ideological Criticism of a Paired Protest-Sign Artifact,
George McFadden, East Stroudsburg University

Accountability Framework: Analyzing Impact of Mismanaging Resources Through the Lens of Narrative Criticism & Attribution Theory
Cleveland McCray, East Stroudsburg University

There Are Black People in the Future: A Rhetorical (Vernacular) Analysis of Urban Resistance
Samuel Mohammed Edogbanya, Duquesne University

Title: Framing What Matters: Celebrating Community through PCA's Song Circle

Sponsor: Performance Studies Interest Group

Co-Chairs: Janie Harden Fritz, Duquesne University

Valerie Lynn Schrader, Penn State Schuylkill

Kim Flanders, St. Francis University

This sing-along panel invites all PCA participants to join in celebrating music and song, a practice that was revived at the 2024 conference but dates back much further in PCA's history. Creating community among friends and colleagues in our discipline is one of the things that matters deeply to PCA, and the annual Song Circle is one way that we join together to celebrate this sense of community. From classic folk songs to contemporary hits, there is something for everyone. Come one, come all! We have song sheets, a guitar, and even some karaoke background tracks!

Saturday, September 19, 2026

Conference Registration	8:00 a.m. – 4:00 p.m.	LLC Lobby
--------------------------------	-----------------------	------------------

Past President's Meeting	8:00 a.m. – 9:00 a.m.	College Room, LLC
---------------------------------	-----------------------	--------------------------

Past Presidents of PCA come together for a light breakfast and meeting.

Session 7.1	9:15 a.m. – 10:30 a.m.	University Room, LLC
-------------	------------------------	-----------------------------

Short Course: Public Speaking for Engineering Students

Sponsor: Communication Education Interest Council Group

Chair: Maryl McGinley, University of Pittsburgh, Johnstown

This short course offers a framework to build a bridge for Engineering Majors within the Public Speaking curriculum. Professionals in engineering and technical fields often deliver presentations to audiences outside their specializations. Vocabulary commonly employed in one field might be partially or completely foreign to listeners from other disciplines, or from employees in nontechnical divisions in one's organization. This impedes communication. Training student speakers to properly structure their messages to avoid audience misunderstanding will benefit them as future engineers.

Patrick Breslin, Penn State Altoona

Session 7.2	9:15 a.m. – 10:30 a.m.	Scholars Room, LLC
-------------	------------------------	---------------------------

Title: Trust in Transition: Communication Ethics and Practice in a Changing Media Landscape

Sponsor: Interpersonal and Organization Interest Council Group

Chair: Richard Talbert, Heidelberg University

"Strategic Public Relations: Managing Communication During Crisis – A Case Study of the 2016 IUP Faculty and Staff Strike"

Majed Alharthi, King Abdulaziz University

"Who Is Responsible When the Machine Speaks? Algorithmic Judgment and the Ethics of Framing What Matters"

Andri Kosasih, Duquesne University

"The Death of In-Person Experiences and a Needed Return to the Five Senses"

Richard Talbert, Heidelberg University

"Teaching Integrated Marketing Communication: Institutional Integrity and Organizational Mission"

Karen Fetter, Seton Hill University

Session 7.3

9:15 a.m. – 10:30 a.m.

Campus Room, LLC

Title: The Human Element: Exploring Human Impact in Health and Organizational Spaces

Co-Sponsor: Health Communication and Interpersonal/Organizational Communication Interest Council Groups

Chair: John Capo, Lycoming College

"Communication Theory of Resilience: Evaluating Postpartum Resilience Processes in Relation to Social Support"

Jacquelyn K. Seymour, West Virginia University

"Four Tensions of Agentic AI in Health Communication: Care, Personalization, Transparency, and Human Authority"

Daniel G. Dieter, Slippery Rock University

"Embodied Communicative Attention and the Practice of Professional Civility"

Özüm Üçok-Sayrak and Janie M. H. Fritz, Duquesne University

Session 8.1

10:45 a.m. – 11:30 a.m.

University Room, LLC

Title: Top Papers in the PCA Graduate Writing Competition

Sponsor: PCA Writing Competition

Chair: Cem Zeytinoglu, East Stroudsburg University

Respondent: Paul Lucas, University of Pittsburgh, Johnstown

"The Concept of "Invention" in Philosophical-Rhetoric and its Historical Progression"

K. Darius Branche, Duquesne University

"Fragments of Memory: A Rhetorical Analysis of Only Yesterday"

Ashlee Acosta, East Stroudsburg University

"Content Creation Project: Senator John Fetterman"

George McFadden, East Stroudsburg University

Session 8.2

10:45 a.m. – 11:30 a.m.

Scholars Room, LLC

Title: Using Communication in Business, Branding, Environmental and Ethical Contexts

Sponsor: PCA Writing Competition, Undergraduate Research Interest Group, Strategic Communication/IPC Interest Group, and Applied Communication Interest Group

Chair: Kim Flanders, St. Francis University

Respondent: Janelle Gruber, Penn State Schuylkill

"Starting and Successfully Running a Partner-Owned Social Media Agency as a Freshman in College"

Jordan Bailey, Heidelberg University

"Fishing Through the Dark: Communication and Cooperative Trout Nurseries"

Brandon A. Mihelcic, Juniata College

"Chomps Brand Audit"

Patty Cabrera, Jaelyn Cole, Lucia Johnson & Braeden Sorensen, St. Francis University

"Vaping Campaign"

Rachel Lucas, Rebekah Morrow & Olivia M. Kolowitz, St. Francis University

"Culture, Community, and Curiosity: Reimagining Social Support"

Carolyn Newman, Penn State University

Session 8.3

10:45 a.m. – 11:30 a.m.

Campus Room, LLC

Title: Who Writes the Story of Learning? Rhetoric, Reflection, and AI in Education

Sponsor: Communication Education Interest Council Group

Chair: Caroline Fitzpatrick

Respondent: Joel Ward

"Metaphors of Learning: Reflective Communication, Creativity, and Rhetorical Awareness in the Classroom"

Maria Rankin-Brown, Kettering College

"Can I Use AI for This?": Institutional AI Policy and the New Rules of Higher Education

Caroline Fitzpatrick, Alvernia University

"Designing Course-Level AI Policies: Transparency, Flexibility, and Pedagogical Communication"

Elena Lawrick, Alvernia University

Session 8.4

10:45 a.m. – 11:30 a.m.

College Room, LLC

Title: Intercultural Communication in a Global Context: Competence, Identity, and Cultural Engagement

Sponsor: Intercultural Communication Interest Council Group

Chair: Natalya Vodopyanova, Penn State Wilkes-Barre

"Postfeminist Reading of Women's Day Campaigns in India"

Sreashi Das, Immaculata University

"I know a lot about missions!!!": Communicating the Lack of Cultural Education Training for Christian Mission Work"

Jacquelyn Seymour, West Virginia University and J. Dean Farmer, Campbell University

"Assessing Intercultural Competence Development in Undergraduate Students: A Classroom-Based Mixed-Methods Study"

Seong Mae Ryoo Penn State University

Session 9

11:45 a.m. – 12:45 p.m.

Heritage Hall

Business Meeting Lunch

Session 10.1

1:00 p.m. – 2:15 p.m.

University Room, LLC

Title: Communication, Story, and the Human Condition: Narrative Theory and Relational Dialectics in Film and Real-Life Contexts

Sponsor: PCA Writing Competition and Undergraduate Research Interest Group

Chair: Valerie Lynn Schrader, Penn State Schuylkill
Respondent: Kris Lowrey, Alvernia University

““Live Like Line:” Bruner’s Narrative Theory, The Miracle Season, and Framing What Matters through Stories”
Ryliegh Sinko, Penn State Schuylkill

“Modern Matchmaking: Relational Dialectics in Celine Song’s Materialists (2025)”
Emma Wollyung, Penn State Schuylkill

“The Unlikely Duo of a Criminal and an FBI Agent: An Analysis of Neal Caffrey and Peter Burke’s Friendship from the Television Show White Collar with Rawlins’ Relational Dialectics”
Veronica Plichta, Penn State Schuylkill

“Constructing Crisis and Conspiracy: Applying Narrative Theory and Social Constructionism to Conspiracy Theories on X After the Assassination of Charlie Kirk”
Anastasia Rakowsky, Penn State Schuylkill

“Narrative Communication Ethics: Revisiting the Jonestown Massacre”
Isabella Demeis, Duquesne University

Session 10.2

1:00 p.m. – 2:15 p.m.

Scholars Room, LLC

Title: Roundtable Framing the American Classroom: Pedagogy, Student Agency, and the Pursuit of Happiness

Sponsor: Past President’s Interest Council/Communication Education Interest Council Groups

Chair and Respondent: Janie Harden Fritz, Duquesne University

Drawing on the enduring significance of democratic education, the panel examines how teaching can foster intellectual growth, civic engagement, and meaningful participation within theoretically informed classroom praxis. In recognition of the 250th anniversary of the United States, it also foregrounds the pursuit of happiness as a central democratic promise, one that education helps to realize through structures of care, critical inquiry, and shared responsibility. By continuously utilizing innovative pedagogy, educators can ensure that the American classroom serves as a resilient shelter for the democratic spirit.

Panelists:

Kimberly Flanders, Saint Francis University
Cem Zeytinoglu, East Stroudsburg University of Pennsylvania
Sheryl Goodman, Ursinus College
Paul A. Lucas, University of Pittsburgh, Johnstown
Tatyana Dumova, Point Park University

Session 10.3

1:00 p.m. – 2:15 p.m.

Campus Room, LLC

Title: Communication Ethics and Communication Education: Dialogue and Discernment

Sponsor: Communication Education and Communication Ethics Interest Council Groups

Chair: Richard Talbert, Heidelberg University

“Anger as an Opening: Engaging Dialogic Communication Ethics with Anger”
Anna Johnston, Duquesne University

“Same Problems, New Technology: What Student Focus Groups Reveal About AI Use, Workforce Readiness, and the Enduring Relevance of Communication Education”

Patty Wharton-Michael, University of Pittsburgh, Johnstown

"Teaching Judgment When Machines Can Write: Rhetorical Education and the Future of Human Discernment"

Andri Kosasih, Duquesne University

Session 11.1

2:30 p.m. – 3:45 p.m.

University Room, LLC

Title: Top Papers in the PCA Undergraduate Writing Competition

Sponsor: PCA Writing Competition

Chair: Valerie Lynn Schrader, Penn State Schuylkill

Respondent: Sheryl Goodman, Ursinus College

"Behind the Mask: Facework and 2004 Film *The Phantom of the Opera*"

Jenalise Muir, Penn State Schuylkill

"Framing the Kingdom: Burkean Identification and Jesus' Rhetoric in the Sermon on the Mount"

William R. Mills, Penn State Schuylkill

"Analysis of Secret Lives of Mormon Wives"

Shira Bauman, Duquesne University

Session 11.2

2:30 p.m. – 3:45 p.m.

Scholars Room, LLC

Title: Media and Collective Memory: Memorializing Trauma in Contemporary Culture

Sponsor: Media, Society, and Technology Interest Council Group

Chair: Patty Wharton-Michael, University of Pittsburgh, Johnstown

"The People's Princess in Public Memory: Media, Legacy, and Conspiracy"

Autumn Hogan, Duquesne University

"Remembering Hiroshima through Anime and Manga: Collective Memory of the Atomic Bombings in Japan"

Ako Inuzuka, University of Pittsburgh, Johnstown

"Media and Memory: The Role of Online Spaces in Shaping Historical Narratives"

Ryan Felesky, Duquesne University

Session 11.3

2:30 p.m. – 3:45 p.m.

Campus Room, LLC

Debate Coaches Roundtable: Debate and Argumentation Pedagogy and the Human Condition

Sponsor: Rhetoric and Public Address Interest Council Group

Chair and Respondent: Tim Michaels, Penn State University

Participants:

- Sarah Deluliis, Duquesne University
- Max Breiling, Penn State University
- Alvin J. Primack, University of Pittsburgh
- Molly Martin, University of Pittsburgh
- Arie Likhtman, University of Pittsburgh
- Robert J. Green, Commonwealth University, Bloomsburg

Session 11.4

2:30 p.m. – 3:45 p.m.

College Room, LLC

Title: Community Identity Creation Through Ritual and Spectacle

Sponsor: Philosophy of Communication Interest Council Group

Chair: Cem Zeytinoglu

"From Gladiator to Bull Rider: The Ritual Liturgy of the Great American Rodeo"

Sarah Halvorsen, Duquesne University

"Constituting Swifties: Ritual Communication and Cultish Behavior in Fandom Communities"

Anna Johnston, Duquesne University

"Elizabeth Rex and the Body Politic: The Transformation of Elizabeth I into a Political Symbol"

Rachel Poel, Duquesne University

Session 12.1

4:00 p.m. – 5:15 p.m.

University Room, LLC**Title: PCA G.I.F.T.S.: Great Ideas for Teaching**

Sponsor: Communication Education Interest Council Group

Chair: Sheryl Goodman, Ursinus College

"Maslow's hierarchy of needs: An art activity for audience analysis"

Jacquelyn K. Seymour, West Virginia University

"Archival Encounters in First-Year Composition: Teaching Research Through University Yearbooks"

Kris Lowrey, Alvernia University

"Reconstructing Cinematic History: AI-Driven Interstitial Content for Community Engagement"

Richard J. Bukoski, Pennsylvania Highlands Community College

Gregory Paonessa, Pennsylvania Highlands Community College

DEBUT

Session 12.2

4:00 p.m. – 5:15 p.m.

Scholars Room, LLC**Title: What We Consume, Consumes Us: Technology and Media's Influence on Privacy, Perception, and Public Health**

Sponsor: Media, Society, and Technology Interest Council Group

Chair: Maryl McGinley

"Last Word on *The Last of Us*"

Paul Lucas, University of Pittsburgh, Johnstown

"Trading Privacy for Personalization: How Algorithmic Culture Is Reshaping Adolescent Notions of Privacy"

Patty Wharton-Michael, University of Pittsburgh, Johnstown

"The Role of Media and Its Types in Shaping the Public Awareness of COVID-19 Preventative Measures"

Majed Alharthi

Session 12.3

4:00 p.m. – 5:15 p.m.

Campus Room, LLC**Title: Food Communication: Food as an Extension of Culture**

Sponsor: Intercultural Communication Interest Council Group

Chair: Jill K. Burk, Penn State Berks

"Święconka, The Polish Blessing of Food: Presence After Absence"

Marianna

Orth, Duquesne University

"The Meals of Our Lives: What A Good Meal and The Teaching of Writing have in Common"

Anthony Luchini, Duquesne University

"The Rhetoric of Cookies: The Mass Production of Happiness"

Yaroub Al Obaidi, Duquesne University

Session 13

5:30 p.m. – 7:00 p.m.

Heritage Hall

Dinner and an awards ceremony in the Murtha Center will cap off the 86th annual conference of the Pennsylvania Communication Association. Humanities Chair Dr. Michael Stoneham will start us off with a few words. Members will pay tribute to **Dr. Tom Benson** the 2026 Julia T. Wood Award Winner.

Session 14

7:00 p.m. – 7:15 p.m.

Heritage Hall

Executive Council Meeting II

Brief executive council meeting to address any notes to be considered for the 87th PCA to be held at Duquesne University.

PCA Awards

- **Julia T. Wood Teacher/Scholar Award** recognizes achievements of a Pennsylvania related teacher/scholar whose outstanding service and contributions are highly visible and influential on students and fellow scholars alike.
- **The Pennsylvania Communication Association Speaker of the Year Award** honors Pennsylvanians who excel at public speaking.
- **The Robert T. Oliver Lifetime Achievement Award** recognizes contributions of an outstanding PCA member at, during, or near retirement. The award honors people in various aspects of communication within which members ordinarily work.
- **The Carroll Arnold Distinguished Service Award** recognizes contributions of a PCA member to the profession and/or to PCA. The award could be for long and faithful service, outstanding teaching, distinctive service, and/or a single outstanding contribution.
- **The Donald Ecroyd Research and Scholarship Award** recognizes a PCA member who has a commitment to and a sustained record of research and publication in the field of communication.
- **The Harvey Kelly Excellence in Teaching Award** recognizes a PCA member who has demonstrated a passion for and a mastery of teaching, both in and out of the classroom. The award could be for innovative methods in the classroom, community-based education, demonstrated impact, lifetime accomplishment, or a single exceptional accomplishment.
- **The Voices of Tomorrow College Communicator of the Year Award** recognizes excellent communicators at the college level. This award is presented to a Pennsylvania college student who excels in curricular and extracurricular communication (including speech or media) work, who uses communication skills in a service capacity, and who demonstrates promise of future leadership through communication.
- **The Jeanne Lutz High School Speaker of the Year Award** recognizes excellent communicators and/or role models at the high-school level.

The Julia T. Wood Teacher/Scholar Award

2025 Christopher L. Johnstone
 2024 Robert T. Craig
 2022 Maria del Guadalupe Davidson
 2021 Annette Holba
 2019 Karen Tracy
 2018 Arthur P. Bochner
 2017 Barbara Biesecker

2016 Gary Gumpert
 2015 Mary Ann Fitzpatrick
 2014 Roderick Hart
 2013 William K. Rawlins
 2012 Carole Blair
 2011 Martin J. Medhurst
 2010 Stephen Lucas

2009 James C. McCroskey

2008 Julia T. Wood

The Pennsylvania Communication Association Speaker of the Year Award

2025	Nick Ruffner	1984	Robert C. Milburn
2024	Darcy L. Medica	1983	Wayne Van Dine
2023	Autumn Redcross	1982	Mary J. Purcell
2022	Tameko Patterson	1981	Sandy Starobin
2019	Daniel Egusquiza	1980	Willie Stargel
2018	Susan Yochum, SC	1979	Ethel D. Allen
2017	Kenneth G. Gormley	1978	Cyril Wecht
2010	Michael Gross	1977	Caryl M. Kline
2009	Rick Sebak	1976	Martin H. Morand
2008	Glenn Kranzley	1975	Herman Cohen
2007	Luke Ravenstahl	1974	Metropolitan Pittsburgh
2006	David Brown	1973	K. Leroy Irvis
2005	Carol A. Tschop	1972	Richard S. Schweiker
2004	Edward Rendell	1971	Westinghouse Broadcasting Co, Inc.
2002	Jane Claire Orie	1970	Helen D. Wise
2001	John Chapin	1969	Fred Rogers
2000	Graham Spanier	1968	Robert Lionne DeWitt
1999	Mark Schweiker	1967	Millard E. Gladfelter
1998	John E. Murray, Jr.	1966	William W. Scranton
1997	Karen Wiley Sandler	1965	Emma Guffey Miller
1996	The Young Center for the Study of Anabaptist & Pietist Groups	1964	Anne Herr
1994	James H. McCormick	1963	Robert T. Oliver
1993	Robert E. Feir	1962	David Lawrence
1992	Charles Gray	1961	Gerald F. Flood
1991	Senator John Heinz	1960	Josie Carey
1990	Dennis S. Gouran	1959	Cloyd S. Harkins
1989	Helen McLain	1958	Charles Nutting
1988	John Meehan	1957	Janet Blair
1987	Carroll C. Arnold	1956	Everett Lee Hunt
1986	Samuel Hazo	1955	James Stewart
1985	G. Terry Madonna	1954	Daniel A. Poling
		1953	Benjamin Fairless

The Robert T. Oliver Lifetime Achievement Award

2024	John Chapin	2006	Jean Ann Streif
2023	Molly Wertheimer	2005	Joseph G. Meyers
2022	Ronald C. Arnett	2004	Glen Richey
2021	Pat Arneson	2003	Richard Gregg
2019	Linda Schifino	2002	Dennis Gouran
2018	John Lawson	2001	Diane Casagrande
2017	Donna S. Weimer	2000	Herman Cohen
2014	James Tomlinson	1999	Richard Coffman
2012	Richard Goedkoop	1998	Harvey R. Kelly, Jr.
2008	Chrys Gabrich	1997	Jeanne M. Lutz
2007	Harry Strine	1996	Thomas A. Hopkins

The Carroll Arnold Distinguished Service Award

2025	Fadoua Loudiy	2004	John Chapin
2024	Joel Ward	2003	Dennis Woytek
2023	Paul Lucas	2002	Donna Weimer
2022	Jill K. Burk	2001	Ronald C. Arnett
2021	Jen Jones	2000	Chrys Gabrich
2019	Donna Weimer	1999	Dale Bertelsen
2018	Amanda G. McKendree	1998	Barbara W. Uncapher
2017	Cem Zeytinoglu	1997	Joseph G. Myers
2016	John Lawson	1996	Myrna Foster-Kuehn
2015	Nichola Gutgold	1995	Jean Ann Streif
2014	Kristen Lynn Majocha	1994	Richard A. Coffman
2013	Sheryl Baratz Goodman	1994	Madeline Boyland
2012	Linda Schifino	1993	Glen Richey
2011	Ann Jabro	1992	Richard J. Goedkoop
2010	Dennis S. Gouran	1991	Robert T. Oliver
2008	Grace Fala	1990	Harriet Rudolph
2007	Terrie Baumgardner	1989	Beryl A. MacLean
2006	Janie Harden Fritz	1987	Harvey R. Kelly, Jr.
2005	Grace Coleman	1986	Thomas A. Hopkins

1985 Warren O. Richardson
 1984 Herman Cohen
 1982 Ralph Towne
 1981 Jeanne M. Lutz

1980 Donald Ecroyd
 1979 Thelma Caruso
 1978 William S. Tacey
 1977 Vernon Metz

The Donald H. Ecroyd Research and Scholarship Award

2025 Maryl McGinley
 2024 Tatyana Dumova
 2022 Valerie Lynn Schrader
 2021 Inci Ozum Ucok-Sayrak
 2019 Fadoua Loudiy
 2018 Craig T. Maier
 2017 Marianne Dainton
 2016 Andrew Smith
 2015 Isaac Catt
 2014 John Lyne
 2013 Pat Arneson
 2012 Deborah Eicher-Catt
 2011 Janie Harden Fritz
 2010 Christopher Lyle Johnstone
 2009 Nichola D. Gutgold
 2008 James P. Dillard
 2007 Alfred G. Mueller, II
 2006 Mary Mino
 2005 Molly Wertheimer
 2004 Calvin L. Troup
 2003 Ronald C. Arnett

2002 John Chapin
 2001 Marilyn Daniels
 2000 Wayne McMullen
 1999 Mary Mino
 1998 Margaret J. Patterson
 1993 Marilyn Daniels
 1991 Eric Zook
 1990 Hal Witterman
 1989 Thomas Rostek
 1988 Susan Jarboe
 1987 Stephen Browne
 1986 Lester Olson
 1983 William Rawlins
 1983 Karen Tracy
 1982 Randy Hirokawa
 1981 Tony Lentz
 1977 Bonnie Johnston
 1976 Lyle Sussman
 1975 Art Bochner
 1974 Jan Kubicki

The Harvey Kelly Award for Excellence in Teaching

2025 Timothy Michaels
 2024 Valerie Lynn Schrader
 2023 Sarah Deluliis
 2022 Tatyana Dumova
 2021 Paul Lucas
 2019 Inci Ozum Ucok-Sayrak
 2018 Dawn Pfeiffer Reitz
 2017 Craig T. Meier
 2016 Jennifer Wood
 2015 Hans Schmidt
 2014 Sheryl Baratz Goodman

2013 Melissa Cook
 2012 Cem Zeytinoglu
 2011 Jennifer Snyder-Duch
 2010 Alfred G. Mueller, II
 2009 Janie Harden Fritz
 2008 Ann Jabro
 2007 Donna S. Weimer
 2006 Kathleen Taylor Brown
 2005 Kathleen Glenister Roberts
 2004 Pat Arneson

The Voices of Tomorrow College Communicator of the Year Award

2025 Megan Marlin
 2024 Kacey Harper
 2023 Jayden Furge and Ashley Farrell
 2022 Francesca Palmeri
 2021 Emily Learn
 2019 Hannah Fassbender
 2018 Paige Parise
 2017 Molly Mitchell
 2016 Alyssa Wharton
 2015 Jacey L. Hunter

2014 Taylor Coniglio
 2013 Natalie Pertz
 2012 Rosemary Clark
 2011 Kelly Matune
 2010 Davnese J. Booker
 2009 Joshua M. Seacco
 2008 Sherrie Dunlap
 2007 Ralph Gigliotti
 2005 Heather Papinchak

The William S. Tacey School of the Year Award

2025 Central Cambria School District
 2024 Pottsville High School
 2023 Pine Richland High School
 2022 Abington Heights High School
 2021 Beaver County Christian School
 2019 Unionville High School
 2018 Greensburg Salem High School
 2016 Richland High School
 2015 Mt. Lebanon High School
 2014 Oakland Catholic High School
 2011 North Allegheny High School
 2010 Pocono Mountain West High School
 2007 St. Bonaventure Parish

2005 Mechanicsburg High School
 2004 Oakland Catholic High School
 2003 Centre Area School Districts
 2000 North Hills High School
 1999 Danville Area High School
 1994 Shikellamy High School
 1992 Penncrest High School
 1991 Mercer Area High School
 1990 Scranton Central High School
 1989 Mechanicsburg High School
 1988 Cedar Cliff High School
 1987 McCaskey High School
 1986 Pennsbury High School

1985 North Hills High School
 1984 Harry S. Truman High School
 1983 McKeesport Area High School
 1982 Radnor High School
 1981 Sacred Heart High School
 1980 Shikellamy High School
 1978 Northern High School
 1977 Derry Area High School
 1976 Scranton Central High School
 1975 Bethel Park High School

1974 Pennsbury High School
 1973 Edgewood High School
 1972 Shamokin Area High School
 1970 Grove City High School
 1969 Hempfield High School
 1968 North Hills High School
 1967 Charleroi Area High School
 1966 Cedar Cliff High School
 1965 Moon High School
 1964 Eisenhower High School

The Jeanne Lutz High School Speaker of the Year Award

2025 Jaycee Kleinstuber
 2024 Ryan March
 2023 Udbhav Akolkar
 2022 Faith Bennett
 2019 Daisy Qiu
 2018 Audrey Johnson
 2017 Ryan Patrick McNelis
 2016 Noah Glatke
 2015 Alexis Galvis
 2014 Maria Navarro-Gutierrez
 2011 Lilly Zhang
 2010 Joseph LoPresti

2007 Grace Muller
 2005 Kourtney Stone
 2004 Tim Michaux
 2003 Katie Koehler
 1999 Khaldoun Makhoud
 1999 Danielle Buchma
 1995 Anne King
 1994 Brandy Sue Lait
 1993 Julie A. McCabe
 1992 Joshua Decker
 1991 Aileen Green

Honorary Life Members

☐ Ronald C. Arnett
☐ Diane Casagrande
☐ Richard A. Coffman
☐ Herman Cohen
☐ Paul Holtzman
☐ Tom Hopkins
☐ Harvey Kelly
☐ Manuel Kuhr
☐ Jeanne M. Lutz
☐ Beryl MacLean
☐ Joe Meyers
☐ Charlotte McLain
☐ Callistos Milan
☐ Robert T. Oliver
☐ Glen Richey
☐ Ralph Towne
☐ Barbara Uncapher

OFFICERS

- ☐ Executive Director, Janie Harden Fritz, Duquesne University
- ☐ President, Kimberly Flanders, St. Francis University
- ☐ Immediate Past President, Valerie Lynn Schrader, Penn State Schuylkill
- ☐ Vice President, Maryl McGinley, University of Pittsburgh, Johnstown
- ☐ Vice President-Elect, Sarah Deluliis, Duquesne University
- ☐ Publicity Officer, Richard Talbert, Campbellsville University
- ☐ Member at Large, Georgia Bedford, Duquesne University
- ☐ Member at Large, Janelle Gruber, Penn State Schuylkill
- ☐ PA Communication Annual, Editor, Paul Lucas, University of Pittsburgh, Johnstown
- ☐ PA Scholars Series, Interim Editor, Janie Harden Fritz, Duquesne University

INTEREST COUNCIL CHAIRS

- ☐ Applied Communication – Jill Burk, Penn State Berks
- ☐ Communication Education – Sheryl Goodman, Ursinus College
- ☐ Communication Ethics – Richard L. Talbert, Campbellsville University
- ☐ Communication Honor Societies– Valerie Schrader, Penn State Schuylkill
- ☐ Health Communication – Paul Lucas, University of Pittsburgh, Johnstown
- ☐ Interpersonal/Organizational Communication – Janie Harden Fritz, Duquesne University
- ☐ Intercultural Communication – Natalya Vodopyanova, Penn State Wilkes-Barre
- ☐ Media, Society & Technology – Kris Lowery, Alvernia University
- ☐ Performance Studies – Kim Flanders, St. Francis University
- ☐ Philosophy of Communication – Joel Ward, Geneva College
- ☐ Poster Session – Cem Zeytinoglu, East Stroudsburg University
- ☐ Rhetoric and Public Address – Tim Michaels, Penn State University
- ☐ Strategic Communication/IMC – Janelle L.H. Gruber, Penn State Schuylkill
- ☐ Undergraduate Student Research – Valerie Schrader, Penn State Schuylkill