

Pennsylvania Communication Association 83rd Annual Convention
September 29th–30th, 2023 "SUSTAINING COMMUNITIES"

Philosophy of Communication Salon: "Rachel Carson: Listening to the Voices of Nature"
Slippery Rock University – The Robert Smith Student Center
Slippery Rock, PA

CONVENTION PROGRAM

The Pennsylvania Communication Association, originally called the Speech Communication Association of Pennsylvania, was founded in 1939 to promote teaching, research, service, and development of all areas of human communication. John Henry Frizzell of Pennsylvania State University was the first president. The state journal, the *Pennsylvania Communication Annual*, is now in its 84th year. We have recognized important Pennsylvanians such as Fred Rogers (Mr. Rogers), Governor William Scranton, Governor Edward G. Rendell, Lieutenant Governor Mark Schweiker, Dr. Sam Hazo (Poet Laureate of Pennsylvania), and others as outstanding speakers of the year. The association recognizes its own members for their contributions to the field, as well as students and the many educational institutions in the state of Pennsylvania and beyond for their efforts in communication.

Dear Colleagues:

Welcome to the Rock! I am honored to be the host of the 83rd Pennsylvania Communication Association Conference. Slippery Rock University (SRU) was founded in 1889 as a teacher training school under the name the Slippery Rock Normal School. A member of the ten institutions that make up the Pennsylvania's State System of Higher Education, SRU offers its 8000 students a wide variety of rocksolid undergraduate and graduate programs.

SRU's campus is situated on the traditional homelands of the Seneca, Erie, Delaware, and Susquehannock peoples. Today, the Seneca Nation of Indians, part of the Hodinöhšönih—the Six Nations (Mohawk, Oneida, Onondaga, Cayuga, Seneca, and Tuscarora)—is the only remaining Nation from this area to retain any land in the region. This land acknowledgement is connected to this year's conference theme, "Sustaining Communities," a reminder of the essential role of communication in equitably developing, nurturing, and remembering our diverse communities, past and present. I hope this conference is an opportunity for us to re-envision inclusive, equitable, and sustainable communicative practices and communities, locally and globally.

The Rachel Carson Salon will focus on the important legacy of Rachel Carson in exploring the connections between ecology, sustainability, and community. This focus will be evident in our Friday's featured program, NEPADOC, a documentary film produced by our keynote speaker, Dr. David Heineman of Bloomsburg University of Pennsylvania.

I am excited for you to join us for the vast array of panels scheduled on Friday and Saturday. I hope you will partake in our celebration of the wonderful accomplishments of students across the state, as well as the scholarship, teaching, and service of colleagues at the awards banquet on Saturday evening.

This conference would not be possible without the assistance and support of many individuals. I would like to thank the members of the PCA Executive Committee and the interest council chairs for their hard work on behalf of PCA. My heartfelt thanks go to the dean of the College of Business at SRU, Dean Lawrence Shao, the Department of Strategic Communication & Media's secretary, Hannah Azarian, the director of sustainability at Slippery Rock University, Paul Scanlon, and the director of the Macoskey Center, Samantha Bortz, as well as Dr. Jill Burk, Dr. Sarah Deluliis, Dr. Janie Harden Fritz, Kim da Silva, Michael Kearney, Dr. Paul Lucas, Dr. Valerie Lynn Schrader, Dr. Joel Ward, and Dr. Cem Zeytinoglu.

Thank you for being part of the 83rd edition of the PCA conference.

Fadoua Loudiy, Ph.D. Vice President, Pennsylvania Communication Association Pennsylvania Communication Association Convention Friday, September 29 through Saturday, Saturday 30, 2023 Slippery Rock University, Smith Student Center

Friday, September 29, 2023

- Registration Table in Lobby (3rd floor)
- 12:30 pm-1:30 pm: Executive Council Meeting, Room 323
- 1:30 pm-2:30 pm: Welcoming Reception with Performances (Smith Center Ballroom)
 "Just Keep Dancing: Sustaining & Reclaiming African American Identity through Dance Performance"

Marquita De Jesus, University of Texas Dallas

"Body Loves Stories: Creating Transformation and Sustainability Through Embodied Storytelling" Rebeca Gamborino, University of Texas Rio Grande Valley

• 2:30 pm-3:45 pm: PCA Salon (Room 320): Rachel Carson: Listening to the Voices of Nature Sponsor: Philosophy of Communication Interest Council

"The Sense of Wonder: An Antidote to the Mesmerized State of the Human Condition in a Techno-Social World"

Özüm Üçok-Sayrak, Duquesne University

"Working the Trails IV: Engagement with Sustainable Care in Southwestern Pennsylvania"

Janie Harden Fritz, Duquesne University

"A Steel City's Call for Balance: Rachel Carson's Activism in Pittsburgh's Twenty-First Century Revitalization"

Christopher M. Bondi, Butler Community College

"Westminster's Green Team: Communication at the Intersection of Science, Sustainability, and Social Media"

Bradley L. Weaver, Patrick D. Krantz, Helen M. Boylan, Reid Sanderson*, Hallie Hughes*, and Avery Keenan*, Westminster College

• 3:45 pm–5:00 pm: Three Concurrent Panel Sessions

3:45 pm—5:00 pm: Panel 1 (Room 320): Sustaining Classroom Community through Discussion of Controversial Topics: An Undergraduate Perspective

Co-Sponsors: Communication Honor Societies and Undergraduate Student Research Interest Council

Chair: Valerie Lynn Schrader, Penn State University-Schuylkill

Respondent: Janelle L. H. Gruber, Penn State University-Schuylkill

Panel participants:

Austin Blackman*, Penn State University-Schuylkill Tiffany Bohner*, Penn State University-Schuylkill Karandhir Flora*, Penn State University-Schuylkill Hayley Salen*, Penn State University-Schuylkill Poetic Session*, Penn State University-Schuylkill

Duquesne University

congratulates

Sarah
Deluliis,
Ph.D.



HARVEY KELLY EXCELLENCE
IN TEACHING AWARD

3:45 pm-5:00 pm: Panel 2 (Room 321): Perspectives on Contemporary Issues in Media:

Consumers, Health, Entertainment and Politics

Sponsor: Mass Media & Society Interest Council Chair: Tim Michaels, Penn State University

"Parasocial Relationships and the Effect on the Consumer"

Andrew Connolly, Duquesne University

"Effects of Modality on College-age Individuals' Perception and Evaluation of Colleges: Covid-19

Messaging and Psychological Reactance"

Jose Aviles, Albright College

"Have you Met *Boss Babe*? A New Stereotypical Archetype for Depicting African-American Women in TB and Other Mass Media"

Q. McElroy,** Brenau University

"Information Warfare Fostering Political Polarization: Facebook, Addiction, News Credibility and Concern of Foreign Interference"

Danielle Mehlman-Brightwell, University of Pittsburgh Greensburgh

Mark J. Piwinsky, Indiana University of Pennsylvania

3:45 pm-5:00 pm: Panel 3 (Room 322): Exploring Ethics of Attention in Sustaining Communities

Sponsor: Communication Ethics Interest Council

Chair: Joel S. Ward, Geneva College

"The Phenomenology of Attention: Has Technology Really Changed Anything?"

Tiffany Petricini, Penn State Shenango

"The Liberation of Human Attention as an Ethic of Communication"

Özüm Üçok-Sayrak, Duquesne University

"In the Nick of Time: The Ethical Call of Attention"

Maryl McGinley, University of Pittsburgh at Johnstown

"The Gestalt of Attention: A Media Ecology Approach"

Ryan McCullough, West Liberty University

"Love Builds a Bridge: Communication Ethics, Attention, and the New Evangelization"

Natalia Tapsak, Duquesne University

5:00 pm-6:15 pm: Three Concurrent Panel Sessions

5:00 pm-6:15 pm: Panel 4 (Room 320) Roundtable: Exploring Sustainable Academic Leadership: Connecting Past to Present

Sponsor: Organizational and Interpersonal Communication Interest Council

Chair and Moderator: Sheryl B. Goodman, Ursinus College

Panel Participants:

Jill K. Burk, Penn State University, Berks

Cem Zeytinoglu, East Stroudsburg University

Sheryl B. Goodman, Ursinus College

Tatyana Dumova, Point Park University

5:00 pm–6:15 pm: Panel 5 (Room 321): Ecology and Sustainability in the Classroom: Undergraduate Pedagogical Connections

Sponsor: Communication Education Interest Council Chair: Janie Harden Fritz, Duquesne University

Panel participants:

Erik Garrett, Duquesne University Carla Richards, Duquesne University Christopher Bondi, Butler Community College Richard L. Talbert, Alma College

5:00 pm—6:15 pm: Panel 6 (Room 322): Sticks and Stones: Communicative Practices for Sustainable Public Archeology

Sponsor: Communication Education Interest Council Chair: Franklyn Charles, Slippery Rock University

Panel participants:

Shivaun Corry, Graceland University Aksel Casson, Slippery Rock University

6:30 pm-8:30 pm: Dinner, Keynote, and Student Poster Presentations (Smith Center Ballroom)

Keynote by Dr. David Heineman: "Once More, with Feeling: Sustaining Community through Affective Scholarship"

Student Poster Presentations

Sponsor: Student Poster Interest Council
Elliot Schott, Ursinus College
Flora Karandhir Singh, Penn State University
Poetic Serenity Session, Penn State University-Schuylkill
Tiffany Ann Bohner, Penn State University-Schuylkill
Sovi Herring, Duquesne University

Saturday, September 30, 2023

- 8:00 am-9:00 am: Past Presidents' Breakfast, Room 323
- 9:00 am-10:15 am: Three Concurrent Panel Sessions

9:00 am–10:15 am: Panel 7 (Room 320): Debate Coaches' Roundtable: Questions of Sustainability for the Debate and Forensics Community

Sponsor: Performance Studies Interest Council

Chair and Respondent: Tim Michaels, Penn State University

Panel Participants:

Sarah M. Deluliis, Duquesne University Margaret Calvert, Slippery Rock University Heather Frederick, Slippery Rock University Jason Edwards, Grove City College Matt Corr, Shenandoah University



9:00 am–10:15 am: Panel 8 (Room 321): Interpersonal Communication: Self-Disclosure, Compliance Gaining, and Learned Ignorance

Sponsor: Organizational and Interpersonal Communication Interest Council

Chair: Sheryl B. Goodman, Ursinus College

Respondent: Janie Harden Fritz, Duquesne University

"Compliance Gaining and Fun: An Ethnographic Study of Swim Lessons"

Sheryl B. Goodman, Ursinus College Molly Stevens*, Ursinus College

"Social Media and Social Penetration Theory: Impact and Implications"

Maryl McGinley, University of Pittsburgh at Johnstown

Kaitlyn Poad, Duquesne University

"Learned Ignorance in Interpersonal Communication"

Michael Kearney, Duquesne University

9:00 am—10:15 am: Panel 9 (Room 322): Spicy Collaborations: Preserving and Sustaining Culture through Food: The Soul Food Initiative

Co-Sponsors: Intercultural Communication Interest Council & Communication Education

Interest Council

Chair: Fadoua Loudiy, Slippery Rock University

Panel Participants:

Franklyn Charles, Slippery Rock University Ariana Mixter, Slippery Rock University Zachary Gibson, Slippery Rock University

- 10:15 am-10:30 am: Coffee Break
- 10:30 am–11:45 am: Three Concurrent Panel Sessions

10:30 am–11:45 am: Panel 10 (Room 320): Exploring Issues Related to Diversity, Social Sustainability, Cognitive Dissonance, and Media Violence

Sponsor: Undergraduate Writing Competition

Chair: Maryl Roberts McGinley, University of Pittsburgh at Johnstown Respondent: Valerie Lynn Schrader, Penn State University–Schuylkill

"Using Communication Ethics Literacy to Determine the Validity of the United States' REST"

Morgan Emery*, Duquesne University

"Memory Dis-Membered: A Call to Re-Member the Forgotten Rhetorical Canon"

Ryan Eisenhuth*, Geneva College

"Does Media Violence Become Communicative Violence?"

Leah Harris**, Slippery Rock University

"Cognitive Dissonance Over Time"

Mia Testa*, East Stroudsburg University

"Duolingo Diversity, Equity, and Inclusion Report"

Sarah Minghini*, Seton Hill University

"A Modern-Day Loraz and Looking Beyond the Trees: Navigating Ethical Communication and Social Sustainability Online"

Myla Sroka*, Duquesne University

10:30 am–11:45 am: Panel 11 (Room 321): Committee Work as Performative Praxis: Sustaining Communities through Professional Decision-Making

Sponsor: Performance Studies Interest Council Chair: Michael Kearney, Duquesne University

"Fragmented Communities: Navigating Physical and Digital Spaces as Rural Nonprofit Organizations"

Mikayla Covington, Duquesne University

"Structuring Dialogue from Conciliar Theory to Robert's Rules"

Michael Kearney, Duquesne University

"Identity and Identification in Organization: A Burkeian Perspective"

Andri Kosasih, Duquesne University

"Meeting in Person: Teaching Assistantships in Undergraduate Education"

Joel Ward, Geneva College

10:30 am-11:45 am: Panel 12 (Room 322): Utilizing Project-Based Learning to Preserve History:

The Dominica Centenarian Project

Sponsor: Communication Education Interest Council

Chair: Fadoua Loudiy, Slippery Rock University

Panel Participants:

Franklyn Charles, Slippery Rock University Enoh Nkana, Slippery Rock University

- 12:00 pm-1:30 pm: Business Lunch (Macoskey Center, SRU's Sustainability Center)
- 1:30 pm-2:45 pm: Three Concurrent Panel Sessions

1:30 pm–2:45 pm: Panel 13 (Room 320): Sustainable Communication, Organizational Conflict, and the Contemporary Workplace

Sponsor: Graduate Writing Competition

Chair: Maryl McGinley, University of Pittsburgh at Johnstown Respondent: Cem Zeytinoglu, East Stroudsburg University

"Knowledge Management Contributions to Organizational Conflict"

Sovi Herring, Duquesne University

"We All Must Fight: An Analysis of Emma Watson's United Nations Speech on Gender Equality"
Ginamarie Canepa, East Stroudsburg University

"The Ideological and Feminist Criticism of the Television Adaptation of the Handmaid's Tale"

Shawna Campanaro, East Stroudsburg University

"Communication for Sustainable Community Building: Fostering Resilience and Collaboration in a Global Context"

Augustine John Temu, Duquesne University

"Rhetoric and Advocacy Metaphoric Rhetorical Analysis of The Love Song of J. Alfred Prufrock by T. S. Eliott"

Katie Coyne, East Stroudsburg University

"Organizational Space: Freedom Versus Restriction"

Kelsey Ingold, Duquesne University

"Quiet-Quitting and the Achievement Society: Human Limits in the Contemporary Workplace"

Marianna Orth, Duquesne University

1:30 pm—2:45 pm: Panel 14 (Room 321): Utilizing Community Based Projects in Strategic Communication and Media Courses

Sponsor: Communication Education Interest Council Chair: Douglas Strahler, Slippery Rock University Panel participants:

> Franklyn Charles, Slippery Rock University Brittany Fleming, Slippery Rock University Allison Peiritsch, Slippery Rock University Douglas Strahler, Slippery Rock University

1:30 pm—2:45 pm: Panel 15 (Room 322): Intercultural Communication Workshop: Sustainable Pedagogy

Sponsor: Intercultural Communication Interest Council

Chair: Janie Harden Fritz, Duquesne University

Panel participants:

Erik Garrett, Duquesne University Carla Richards, Duquesne University

- 2:45 pm-3:00 pm: Coffee Break
- 3:00 pm-4:15 pm: Three Concurrent Panel Sessions

3:00 pm–4:15 pm: Panel 16 (Room 320): Communicating with, within and about Diverse Communities

Sponsor: Health Communication Interest Council Chair: Daniel G. Dieter, Slippery Rock University

Panel Participants:

"Effects of Social Media Communities on Health Decisions and Behaviors"

Jennifer Allen Catellier, Gannon University

Lindsey DiTirro, Gannon University

"Intercultural Communities: Culturally Aware Communication with Patients and Clients"
Alessia Zanin-Yost, Slippery Rock University

"Reaching People Living with HIV: Global Communication Strategies when Studying Vulnerable Communities"

Tarek B. Eshak, Slippery Rock University

"Patient Perspectives on AI Use in Healthcare: How Communicators Can Help"

Daniel Dieter, Slippery Rock University

"A DEIB Perspective: Sustaining Healthy Communicative practices"

Fadoua Loudiy, Slippery Rock University

3:00 pm-4:15 pm: Panel 17 (Room 321): Crisis, Social Media, and Sustainability

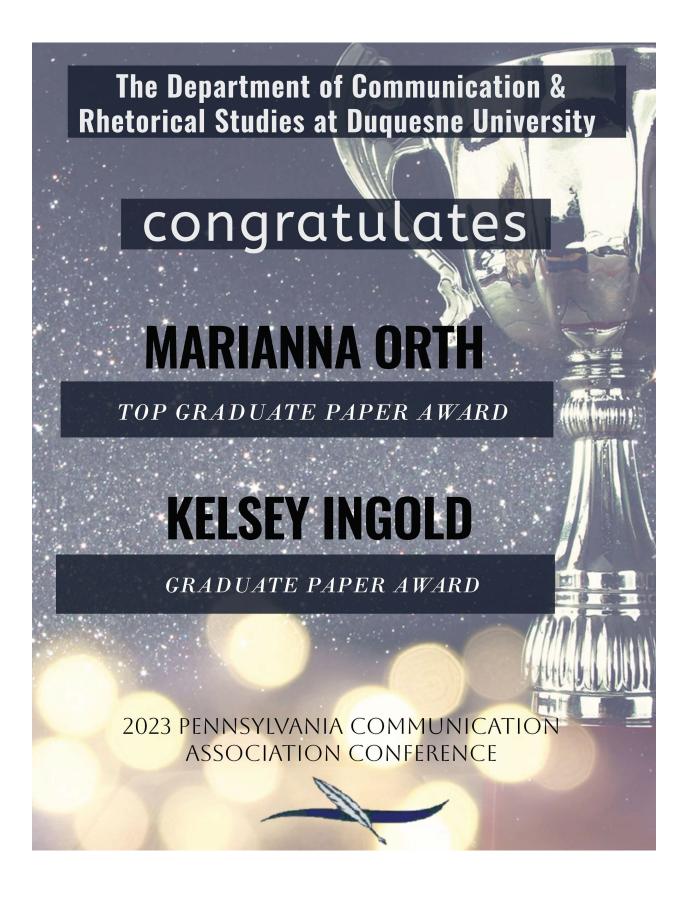
Sponsor: Philosophy of Communication Interest Council

Chair: Paul A. Lucas, University of Pittsburgh at Johnstown

"Branded Music of Characterization: Professional Wrestling's Use of Theme Music"

Paul A. Lucas, University of Pittsburgh at Johnstown

"Reorientation Before Renovation: Applying Burkeian's Perspective on Crisis Transformation" Andri Kosasih, Duquesne University



3:00 pm-4:15 pm: Panel 18 (Room 322): Critical Communication Pedagogy and Film

Sponsor: Communication Education Interest Council Chair: Anthony Esposito, PennWest University

Panel participants:

Anthony Esposito, PennWest University Ronald K. Raymond, PennWest University

- 4:15 pm-4:30 pm: Coffee Break
- 4:30 pm-5:45 pm: Three Concurrent Panel Sessions

4:30 pm–5:45 pm: Panel 19 (Room 320): The Use of Social Media in Corporate and Political Campaigns

Sponsor: Mass Media and Society Interest Council

Chair: Valerie Lynn Schrader, Penn State University–Schuylkill Respondent: Cem Zeytinoglu, East Stroudsburg University

"They're Our Communities, Too: Identification in the KeyBank Opens Doors Campaign"

Janelle L.H. Gruber, Penn State University-Schuylkill

"A CEO's Efforts to Reduce Marketing Costs by Becoming an Influencer: A Case Study of Analysis of #MarcusGrants"

Kimberly Flanders, Saint Francis University

"Hoodies, Tattoos, and a Veggie Tray: Burkean Identification and the Fetterman Senate Campaign"

Valerie Lynn Schrader, Penn State University—Schuylkill

"The Ontology of Silent Communication in Performative Studies"

Lina H. Erekat, Duquesne University

4:30 pm—5:45 pm: Panel 20 (Room 321): Diversity as a Communicative Practice and Field of Research

Sponsor: Past Presidents' Interest Council
Chair: Janie Harden Fritz, Duquesne University

Panel Participants:

Tatyana Dumova, Point Park University Georgia Bedford, University of Pittsburgh Janie Harden Fritz, Duquesne University Fadoua Loudiy, Slippery Rock University

4:30 pm-5:45 pm: Panel 21 (Room 322): Health Communication in the Digital Age

Sponsor: Health Communication Interest Council Chair: Daniel Dieter, Slippery Rock University

"eHealth Unveiled: Enhancing Communication and Health Outcomes"

Sovi Herring, Duquesne University

"Navigating Health and Wellbeing in the Digital Age: Unraveling the Influence of Social Media" Carla Rae Richards, Duquesne University

4:30 pm-5:45 pm: Graduate Fair

• 6:00 pm–7:30 pm: Keynote, Dinner, and Awards Ceremony, Robert Smith Student Center Ballroom

Keynote by Dr. Autumn Redcross, Court Watch Director at Abolitionist Law Center: "There Are Kids in Jail"

- 7:30 pm–8:00 pm Executive Council Meeting
 - * Student Presenter
 - **Debut Presenter

PCA Awards

- The Julia T. Wood Teacher/Scholar Award recognizes achievements of a Pennsylvania related teacher/scholar whose outstanding service and contributions are highly visible and influential on students and fellow scholars alike.
- The Pennsylvania Communication Association Speaker of the Year Award honors
 Pennsylvanians who excel at public speaking.
- The Robert T. Oliver Lifetime Achievement Award recognizes contributions of an outstanding PCA member at, during, or near retirement. The award honors people in various aspects of communication within which members ordinarily work.
- The Carroll Arnold Distinguished Service Award recognizes contributions of a PCA member to the profession and/or to PCA. The award could be for long and faithful service, outstanding teaching, distinctive service, and/or a single outstanding contribution.
- The Donald Ecroyd Research and Scholarship Award recognizes a PCA member who has a commitment to and a sustained record of research and publication in the field of communication.
- The Harvey Kelly Excellence in Teaching Award recognizes a PCA member who has demonstrated a passion for and a mastery of teaching, both in and out of the classroom. The award could be for innovative methods in the classroom, community-based education, demonstrated impact, lifetime accomplishment, or a single exceptional accomplishment.
- The Voices of Tomorrow College Communicator of the Year Award recognizes excellent communicators at the college level. This award is presented to a Pennsylvania college student who excels in curricular and extracurricular communication (including speech or media) work, who uses communication skills in a service capacity, and who demonstrates promise of future leadership through communication.
- The Jeanne Lutz High School Speaker of the Year Award recognizes excellent communicators and/or role models at the high-school level.

The Julia T. Wood Teacher/Scholar Award

2022	Maria del Guadalupe Davidson	2014	Roderick Hart
2021	Annette M. Holba	2013	William K. Rawlins
2019	Karen Tracy	2012	Carole Blair
2018	Arthur P. Bochner	2011	Martin J. Medhurst
2017	Barbara Biesecker	2010	Stephen Lucas
2016	Gary Gumpert	2009	James C. McCroskey
2015	Mary Ann Fitzpatrick	2008	Julia T. Wood

The Pennsylvania Communication Association Speaker of the Year Award

2023	Autumn Redcross	1983	Wayne Van Dine
2022	Tameko Patterson	1982	Mary J. Purcell
2019	Daniel Egusquiza	1981	Sandy Starobin
2018	Susan Yochum, SC	1980	Willie Stargel
2017	Kenneth G. Gormley	1979	Ethel D. Allen
2010	Michael Gross	1978	Cyril Wecht
2009	Rick Sebak	1977	Caryl M. Kline
2008	Glenn Kranzley	1976	Martin H. Morand
2007	Luke Ravenstahl	1975	Herman Cohen
2006	David Brown	1974	Metropolitan Pittsburgh
2005	Carol A. Tschop	1973	K. Leroy Irvis
2004	Edward Rendell	1972	Richard S. Schweiker
2002	Jane Claire Orie	1971	Westinghouse Broadcasting Co., Inc.
2001	John Chapin	1970	Helen D. Wise
2000	Graham Spanier	1969	Fred Rogers
1999	Mark Schweiker	1968	Robert Lionne DeWitt
1998	John E. Murray, Jr.	1967	Millard E. Gladfelter
1997	Karen Wiley Sandler	1966	William W. Scranton
1996	The Young Center for the Study of	1965	Emma Guffey Miller
	Anabaptist and Pietist Groups	1964	Anne Herr
1994	James H. McCormick	1963	Robert T. Oliver
1993	Robert E. Feir	1962	David Lawrence
1992	Charles Gray	1961	Gerald F. Flood
1991	Senator John Heinz	1960	Josie Carey
1990	Dennis S. Gouran	1959	Cloyd S. Harkins
1989	Helen McLain	1958	Charles Nutting
1988	John Meehan	1957	Janet Blair
1987	Carroll C. Arnold	1956	Everett Lee Hunt
1986	Samuel Hazo	1955	James Stewart
1985	G. Terry Mandonna	1954	Daniel A. Poling
1984	Robert C. Wilburn	1953	Benjamin Fairless

Robert T. Oliver Lifetime Achievement Award

2023	Molly Wertheimer	2005	Joseph G. Meyers
2022	Ronald C. Arnett	2004	Glen Richey
2021	Pat Arneson	2003	Richard Gregg
2019	Linda Schifino	2002	Dennis Gouran
2018	John Lawson	2001	Diane Casagrande
2017	Donna S. Weimer	2000	Herman Cohen
2014	James Tomlinson	1999	Richard Coffman
2012	Richard Goedkoop	1998	Harvey R. Kelly, Jr.
2008	Chrys Gabrich	1997	Jeanne M. Lutz
2007	Harry Strine	1996	Thomas A. Hopkins
2006	Jean Ann Streiff		

Carroll Arnold Distinguished Service Award

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Donald H. Ecroyd Research and Scholarship Award

2022	Valerie Lynn Schrader	2001	Marilyn Daniels
2021	Inci Ozum Ucok-Sayrak	2000	Wayne McMullen
2019	Fadoua Loudiy	1999	Mary Mino
2018	Craig T. Maier	1998	Margaret J. Patterson
2017	Marianne Dainton	1993	Marilyn Daniels
2016	Andrew Smith	1991	Eric Zook
2015	Isaac Catt	1990	Hal Witteman
2014	John Lyne	1989	Thomas Rosteck
2013	Pat Arneson	1988	Susan Jarboe
2012	Debra Eicher-Catt	1987	Stephen Browne
2011	Janie Harden Fritz	1986	Lester Olson
2010	Christopher Lyle Johnstone	1983	William Rawlins
2009	Nichola D. Gutgold	1983	Karen Tracy
2008	James P. Dillard	1982	Randy Hirokawa
2007	Alfred G. Mueller, II	1981	Tony Lentz
2006	Mary Mino	1977	Bonnie Johnson
2005	Molly Wertheimer	1976	Lyle Sussman
2004	Calvin L. Troup	1975	Art Bochner
2003	Ronald C. Arnett	1974	Jan Kubicki
2002	John Chapin		

Harvey Kelly Award for Excellence in Teaching

2023	Sarah Deluliis	2012	Cem Zeytinoglu
2022	Tatyana Dumova	2011	Jennifer Snyder-Duch
2021	Paul Lucas	2010	Alfred G. Mueller, II
2019	Inci Ozum Ucok-Sayrak	2009	Janie Harden Fritz
2018	Dawn Pfeifer Reitz	2008	Ann Jabro
2017	Craig T. Maier	2007	Donna S. Weimer
2016	Jennifer Wood	2006	Kathleen Taylor Brown
2015	Hans Schmidt	2005	Kathleen Glenister Roberts
2014	Sheryl Baratz Goodman	2004	Pat Arneson
2013	Melissa Cook		

Voices of Tomorrow College Communicator of the Year Award

2023	Jadyn Furge and Ashley Farrell	2013	Natalie Pertz
2022	Francesca Palmeri	2012	Rosemary Clark
2021	Emily Learn	2011	Kelly Matune
2019	Hannah Fassbender	2009	Davnese J. Booker
2018	Paige Parise	2008	Joshua M. Seacco
2017	Molly Mitchell	2007	Sherrie Dunlap
2016	Alyssa Whrton	2006	Ralph Gigliotti
2015	Jacey L. Hunter	2005	Heather Papinchak
2014	Taylor Coniglio		

William S. Tacey School of the Year Award

2022	B: B:		
2023	Pine Richland High School	1987	McCaskey High School
2022	Abington Heights High School	1986	Pennsbury High School
2021	Beaver County Christian School	1985	North Hills High School
2019	Unionville High School	1984	Harry S. Truman High School
2018	Greensburg Salem High School	1983	McKeesport Area High School
2016	Richland School District	1982	Radnor High School
2015	Mt. Lebanon High School	1981	Sacred Heart High School
2014	Oakland Catholic High School	1980	Shikellamy High School
2011	North Allegheny High School	1978	Northern High School
2010	Pocono Mountain West High School	1977	Derry Area High School
2007	St. Bonaventure Parish	1976	Scranton Central High School
2005	Mechanicsburg High School	1975	Bethel Park High School
2004	Oakland Catholic High School	1974	Pennsbury High School
2003	Center Area District Schools	1973	Edgewood High School
2000	North Hills High School	1972	Shamokin Area
1999	Danville Area	1970	Grove City High School
1994	Shikellamy High School	1969	Hempfield High School
1992	Penncrest High School	1968	North Hills High School
1991	Mercer Area	1967	Charleroi Area
1990	Scranton Central High School	1966	Cedar Cliff High School
1989	Mechanicsburg High School	1965	Moon High School
1988	Cedar Cliff High School	1964	Eisenhower High School

Jeanne Lutz High School Speaker of the Year Award

2023	Udbhav Akolkar	2005	Kourtney Stone
2022	Faith Bennett	2004	Tim Michaux
2019	Daisy Qiu	2003	Katie Koehler
2018	Audrey Johnson	1999	Khaldoun Makhoud
2017	Ryan Patrick McNelis	1999	Danielle Buchma
2016	Noah Glatkke	1995	Anne King
2015	Alexis Galvis	1994	Brandy Sue Lait
2014	Maria Navarro-Gutierrez	1993	Julie A. McCabe
2011	Lilly Zhang	1992	Joshua Decker
2010	Joseph LoPresti	1991	Aileen Green
2007	Grace Muller		

Honorary Life Members

CS.	Ronald C. Arnett	બ્લ	Beryl MacLean
Ce3	Diane Casagrande	Co3	Joe Meyers
CS.	Richard A. Coffman	æ	Charlotte McLain
Co3	Herman Cohen	બ્લ	Callistos Milan
Co3	Paul Holtzman	બ્લ	Robert T. Oliver
CS.	Tom Hopkins	બ્લ	Glen Richey
CAS	Harvey Kelly	બ્લ	Ralph Towne
CS.	Manuel Kuhr	બ્લ	Barbara Uncapher
CS.	Jeanne M. Lutz		

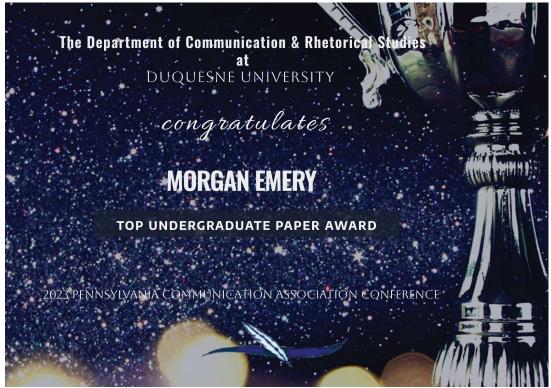
OFFICERS

ભ્ર	Interim Executive Director, Janie Harden Fritz, Duquesne University
બ્લ	President, Paul A. Lucas, University of Pittsburgh–Johnstown
બ્લ	Immediate Past President, Joel S. Ward, Geneva College
લ્લ	Vice President, Fadoua Loudiy, Slippery Rock University
લ્લ	Vice President-Elect, Valerie Lynn Schrader, Penn State University—Schuylkill
લ્લ	Publicity Officer, Sarah Deluliis, Duquesne University
બ્લ	Member at Large, Inci Özüm Üçok-Sayrak, Duquesne University
લ્લ	Member at Large, Kim Flanders, Penn State University–Scranton
લ્લ	PA Communication Annual, Editor, Cem Zeytinoglu, East Stroudsburg University
લ્લ	PA Scholars Series, Interim Editor, Janie Harden Fritz, Duquesne University

INTEREST COUNCIL CHAIRS

લ્લ	Applied Communication – Kim Flanders, <i>Penn State Scranton</i>
બ્લ	Communication Education – Fadoua Loudiy, Slippery Rock University
બ્લ	Communication Ethics – Richard L. Talbert, Alma College
બ્લ	Communication Honor Societies— Maryl McGinley, University of Pittsburgh–Johnstown
બ્લ	Health Communication – Susan Wieczorek, University of Pittsburgh–Johnstown
CS.	Interpersonal/Organizational Communication – Sheryl Goodman, Ursinus College
CS.	Intercultural Communication – Linda Coleman, Slippery Rock University
CS.	Mass Media and Society – Tim Michaels, Penn State University
CS.	Media & Technology – Margaret Mullan, East Stroudsburg University
CS.	Performance Studies – Janie Harden Fritz, Duquesne University
CS.	Philosophy of Communication – Inci Özüm Üçok-Sayrak, Duquesne University
CS.	Poster Session – Cem Zeytinoglu, East Stroudsburg University
Cs.	Rhetoric and Public Address – Jill Burk, Penn State Berks
લ્હ	Undergraduate Student Research – Valerie Lynn Schrader, Penn State–Schuylkill







BACHELOR OF ARTS PROGRAMS:

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Corporate Communication
Integrated Marketing Communication
Rhetoric

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MASTER OF ARTS DUAL DEGREE PROGRAM:

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DOCTOR OF PHILOSOPHY in RHETORIC Emphasis Areas:

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