

FRIDAY

DAY 1

MAIN ROOM

<https://duq.zoom.us/j/97258685617>

8:00-9:00

Executive Council Meeting-1

9:10-9:30

PCA 2021 Welcome

1A Living Memorials to the Work of Hannah Arendt

9:40-10:55

Questioning Philanthrocapitalism through an Arendtian Lens: Totalitarianism with Good Intentions
Jen Jones, Seton Hill University

Unmasking a Secular Trinity: Revisiting Communication Ethics in Dark Times
Ronald C. Arnett, Duquesne University

The Keeping of Humanness in the Midst of "Worldlessness"
Inci Ozum Sayrak, Duquesne University

The Conversation that Starts with the Guest: The Role of the Guest in Connecting Philosophy of Communication to Communication Ethics
Basak Guven, Duquesne University

SKYE LOUNGE

2B

Hannah Arendt and Organizations
Chair: Sarah M. DeIuliis

11:05-12:20

Arendt's Public, Private, & Social: Conflict Management in Organizations
Kelly Errera, Duquesne University

Hannah Arendt and the IMC Practice of Calling People Consumers
David Errera, Duquesne University

Existential Houselessness: RINOs and the Shifting Religious Political Landscape in the United States
Preston Carmack, Duquesne University

On Violence in Workplace Organizations: Arendtian Contributions to Professional Civility
Natalia Wohar, Duquesne University

NORTHWOOD

2C

Philosophical Communication in the Family, Workplace and Public
Chair: Janie Harden Fritz, Duquesne University

Philosophically Grounding Inclusive Capitalism: A Living Memorial for the Future or Work
Jen Jones, Seton Hill University

Philosophical Elements of Memory and Applicability to the United States Holocaust Museum
Rachel Kaplan, Penn State, Fayette

The Role and Influence of Extended Family Members in an Interfaith Family
Josh Friedberg, Penn State University

Emotional Intelligence & Interpersonal Communication: A Guide for Practitioners in Sibling Conflict and Caregiving for Aging Parents
Jennifer Lawer, Robert Morris University

Commemorative Speeches: A Living Memorial for Family and Tradition
Karen Fetter, University of Pittsburgh at Greensburg

12:30-1:15

LUNCH BREAK

SKYE LOUNGE

3A Bias, Face-Saving, and Commercial Critique: Selected Undergraduate Scholarship
1:15-2:30 Sponsored by Communication Honors Society Division
 Chair: Jen Jones, Seton Hill University

A Metaphoric Criticism of Audi's "Clowns" Commercial (2017)
 Nguyen Uyen, Juniata College

"Love Over Bias": A Cluster-Agon Approach to Proctor & Gamble's 2018 "Thank You Mom" Campaign Advertisement
 Grace Long, Juniata College

A Study of Professional and Academic Women, Conflict, and Face-Threatening Acts
 Annie Stockmal, Ursinus College

4A PCA Writing Competition Awards Panel
2:40-3:55 Chair: Jen Jones, Seton Hill University

Taking the Long Way Home: Hannah Arendt, Paul Ricoeur, and Ruth Bader Ginsburg on the Importance of Tending to Narrative Practices

Preston Carmack, Duquesne University

A Rhetorical Criticism of *The Hill We Climb* by Amanda Gorman

Kim Bell Dyer, East Stroudsburg University

Dream Beneath a Desert Sky: A Metaphor Analysis of The Joshua Tree Andrew Korpan, Eastern University

The Exarch's Guidance: A Narrative Analysis on Final Fantasy XIV's Reflections in Crystal

Rose Snyder, Juniata College

Camus and Isolation: A Response to COVID-19 and a Need for Social Connection Madison Harry, Seton Hill University

NORTHWOOD

3B Why We Tell the Tale: Exploring Living Memorials through Film, Musical Theatre, and Corporate Communication Sponsored by Rhetoric and Public Address Division
 Chair/Respondent: Kimberly Flanders, Penn State University—Scranton

Why We Build the Wall: *Hadestown*, Memory, and the Age of Trump

Valerie Lynn Schrader, Penn State University—Schuylkill
 Facing Covid-19: Public Memory and the Dove "Courage" Campaign

Janelle L.H. Gruber, Penn State—Schuylkill

Remembering Black History through Film: Public Memory in Harriet and Hidden Figures

Dominique Hayleigh Hughes, Penn State—Schuylkill

Public Memory and the Film *Once Upon a Time...in Hollywood*
 Adam Clayton Moyer, Penn State—Schuylkill

4B POSTER SESSION ONE

Chair: Cem Zeytinoglu, East Stroudsburg Univ.

Expected Outcomes of Gender Affirming Surgery
 Landon Ashlin, Juniata College

Summary and Comparison of Studies on Women's Sports Coverage in the Media,
 William Copeland,

Pennsylvania State University—Brandywine

History of World Wrestling Entertainment's (WWE) Public Relations,

Samira Khoury, East Stroudsburg University

Gender and Online Worker Socialization: A Critical Review of the Literature,

Melinda Staup, Chatham University*

*Indicates Faculty Poster Presentation

MAIN ROOM

4:05-5:15

KEYNOTE: The Town and the College Core: A Living Memorial to Our Intellectual Heritage
 Dr. Bob Frazier, Professor of Philosophy, Geneva College

SKY LOUNGE

5A

8:30-9:45

Title: Semiotic and Pedagogical Significance of Memorials in Digital and Physical Spaces

Sponsored by: Applied Communication Division

Chair: Caroline Fitzpatrick, Alvernia University

Respondent: Ryan Lange, Alvernia University

The Greening of Grief: The Eco-Semiotics of Nature Symbolism of Living Memorials

Caroline Fitzpatrick, Alvernia University

More Solid than a Dream: Honoring Kentaro Miura's Immense Influence on Pop Culture

Ryan Lange, Alvernia University

Online Tribute Pages, Jodi Radosh, Alvernia University

'She's as Close as My Skin': The Embodied Testimony of Memorial Tattoos Danielle Saad, Alvernia University

6A

9:55-11:10

Contemporary Issues Involving Media and Health

Communication *Sponsored by Mass Media and Society & Health Communication Divisions*

Chair: Jodi Radosh, Alvernia University

Broadcasting the 'Voice of Science' on America's Town Meeting of the Air: Public Education, Popular Entertainment, and Post-War World II Scientific Ambivalence

Nicholas R. Maradin III, Washington & Jefferson College

Perspectives on War, Conflict, and Military-Related Reporting in Today's New Media

Hans C. Schmidt, Penn State—Brandywine

'Living Memorials' of Standardized Patients (SP): How SP Communication Training Facilitates Patient Advocacy

Susan M. Wieczorek, University of Pitt—Johnstown

Joseph Wroblewski, University of Pitt—Johnstown (Student)

Kelsey Thompson, University of Pitt—Johnstown (Student)

NORTHWOOD

5B POSTER SESSION TWO

Chair: Inci Ozum Sayrak, Duquesne University

Bonhoeffer & Responsibility in Mass Media: Responding to Anti-Semitic Propaganda,

Kayleah Beedon, Seton Hill University

Communication Challenges When Living with

Leiomyosarcoma and Diverticulitis: An Illness Narrative,

Joseph Wroblewski, University of Pittsburgh at Johnstown

Fostering Student Success in Sustained Learning Activities,

Mary K. High, The Pennsylvania State University*

Utilization of Standardized and/or Simulated Patients in

Nursing: A Literature Review

Kelsey Thompson, University of Pittsburgh at Johnstown

Pepper Spray Memories and Student Activism Power

Edwin S. Lee, University of Alabama

*Indicates Faculty Poster Presentation

6B

Communicative Artifacts as Performative Lived Engagement

Sponsored by the Performance Studies Division

Chair: Michael Kearney, Duquesne University

Arendt's Social: The Moral Cul-de-Sac of Modernity

Ronald C. Arnett, Duquesne University

Performing the Trails: A Second Installment of a Communicative

Phenomenology of a Lived Environment

Janie Harden Fritz, Duquesne University

Audubon's Lie: The Bird of Washington and the Legacy of

American Bird Art

David DeJuliis, Bethany College

Communication and Performance at the Intersections of Art,

Music, and Media: Andy Warhol's Exploding Plastic Inevitable

Sarah M. DeJuliis, Duquesne University

11:20-12:30

PCA 2021 BUSINESS MEETING- MAIN ROOM

SKY LOUNGE

7A **Managing Crises and Difficult Conversations in Interpersonal and Organizational Contexts**
12:40-1:55 *Sponsored by Interpersonal/ Organizational Division*
Chair: Sheryl B. Goodman, Ursinus College

Blackface in Pennsylvania: A Case Study Utilizing Situational Crisis Communication Theory
 Kimberly Flanders, Penn State University

Bi the Way: An Examination of the Coming Out Experiences of College-Aged Bisexuals
 Annie Stockmal and Sheryl Goodman, Ursinus College

Crisis Communication Pedagogy: Considerations in a Global Pandemic
 Amanda McKendree, University of Notre Dame

8A **Teaching and Learning Post-COVID: Sustaining Strengths and Improving Weaknesses**
2:05-3:20 *Sponsored by Communication Education Interest Group*
Moderator: Janie Harden Fritz, Duquesne University
Panel Participants:
 Sheryl B. Goodman, Ursinus College
 Amanda G. McKendree, University of Notre Dame
 Jen Jones, Seton Hill University
 Janie Harden Fritz, Duquesne University
 Inci Ozum Sayrak, Duquesne University
 Tatyana Dumova, Point Park University

BENEDUM

8C **Food as Memorial: Practicing Intercultural Communication through Food Education Round Table**
Sponsored by Communication Education Division
Chair: Christine Pease-Hernandez, Slippery Rock University

NORTHWOOD

7B **Community Structure, Hermeneutics, and Ethics: How Artifact Interpretations Inform Lived Experience and Vice Versa**
Sponsored by Mass Media and Society Division
Chair & Respondent: Tatyana Dumova, Point Park University

Interpersonal Justice in Schitt's Creek
 Maryl McGinley, University of Pitt—Johnstown
Palace as Rhetorical Vision: Significance of Structure in the Persona 5 Video Game
 Paul A Lucas, University of Pitt—Johnstown
Anything and Everything all of the Time: A Hermeneutic of Interpretation of Inside through an Aristotelian Lens of Comedy and Tragedy

Abbey N. McCann, Duquesne University
Human Communication in the Fiction Novel: Implications for Communication Ethics
 Sarah M. DeJuliis, Duquesne University

8B **A Look at Lamp Holders: 20th-Century Contributors to the Ongoing Story of Rhetorical Theory**
Sponsored by Rhetoric and Public Affairs Division
Chair: Michael R. Kearney, Duquesne University
Looking Forward and Working Toward: Carroll C. Arnold's Contribution to Rhetorical Theory
 Rodney Lyde, Duquesne University
Douglas Ehninger's Contributions to the Field of Rhetoric
 Michael R. Kearney, Duquesne University
An Epistemic Approach to Rhetoric: Robert Scott's Legacy on Rhetorical Theory
 Jessica Neu, Duquesne University
Contributions of Herbert W. Simons
 Richard W. Wingfield, Duquesne University
Sermonic Discourse as the Rhetoric of Reaffirmation: A Generic Criticism of John Wesley's Sermons
 Michael Rhett, Regent University

Respondent: Cem Zeytinoglu, East Stroudsburg University
Presenters:
 Fadoua Loudiy, Slippery Rock University
 Franklyn Charles, Slippery Rock University

MAIN ROOM

3:30-4:00

ANNETTE HOLBA - JULIA T. WOOD AWARD WINNER

CLOSING REMARKS

3:55-5:00

Executive Council Meeting-2