

Call for Papers, Abstracts, Panels, and Posters

76TH ANNUAL CONFERENCE OF THE PENNSYLVANIA COMMUNICATION ASSOCIATION

“Translating Communication Research into Practice”

October 9-10, 2015

Penn State University, York Campus

1031 Edgecomb Avenue

York, PA 17403

www.pcasite.org

The 76th annual conference of the Pennsylvania Communication Association (PCA) will be held October 9-10, 2015 at *Penn State York* (<http://www.yk.psu.edu>) in York, PA. The theme “Translating Communication Research into Practice” encourages applied work as it broadly relates to teaching, communication scholarship, or service activities. We welcome a range of philosophical and methodological perspectives.

Submission Deadline: June 21, 2015

Please send submissions to the Interest Council Chairs listed below on or before June 21, 2015:

- Applied Communication – Ken Bohl, bohl.kenneth@gmail.com
- Communication Education – Sheryl Goodman, sgoodman@ursinus.edu
- Communication Ethics – Amanda McKendree, amckendree@nd.edu
- Health Communication – Linda Coleman, colemanl@duq.edu
- Interpersonal/Organizational Communication – Jen Jones, jjones@setonhill.edu
- Languages of Communication – Pat Arneson, arneson@duq.edu
- Mass Media and Society – Hans Schmidt, hcs10@psu.edu
- Media & Technology – Paul Lucas, pal59@pitt.edu
- Performance Studies – John Lawson, lawsonj@rmu.edu
- Philosophy of Communication – Brent Sleasman, sleasman001@gannon.edu
- Poster Session – Tatyana Dumova, tdumova@pointpark.edu
- Rhetoric and Public Address – Jill Burk, jkb20@psu.edu
- Student Interest Group – Cem Zeytinoglu, zeytinoglu@po-box.esu.edu

Interest Council Chairs will not accept late submissions to the conference.

Papers

Papers no longer than 25 pages in length are preferred. Abstracts will be considered.

Submissions should include:

- A detachable title page with the title of the paper and the author’s affiliation, mailing address, telephone number, email address, and institutional affiliation.

- The word “debut” marked on all papers written by authors who have not presented previously at any communication convention or conference. The word “student” for all graduate or undergraduate authored papers.
- A one-page abstract on the second page, with a Statement of Professional Responsibility (see below) included at the bottom of this page.
- If the paper has multiple authors, please indicate who will be presenting at the conference.

Panel Proposals

Submissions of panel proposals should include:

- A thematic title for the program.
- Names of the chairs and respondents.
- Names, mailing addresses, telephone number, email address, and institutional affiliations of all participants.
- Titles and abstracts of no more than 150 words for each paper or presentation.
- A Statement of Professional Responsibility (see below).
- A detailed rationale for the program or panel.

Poster Session

The poster session allows presenters to interact face-to-face with faculty, students, and other conference attendees. Submissions may address any area of communication and may be analytical, critical, empirical, philosophical, or theoretical in nature. Proposals should include:

- Poster title for the program.
- Names, mailing addresses, telephone number, email address, and institutional affiliations of all authors.
- A one-page or extended abstract.
- The word “debut” marked on all papers written by authors who have not presented previously at any communication convention or conference. The word “student” for all graduate or undergraduate authored papers.
- A Statement of Professional Responsibility (see below).

Authors are encouraged to consider this year's conference theme, “Translating our Communication Research into Practice.” Please forward your submissions to tdumova@pointpark.edu. Accepted papers will be presented in a poster format.

STATEMENT OF PROFESSIONAL RESPONSIBILITY

Include the following Statement of Professional Responsibility with all submissions:

“In submitting the attached abstract/paper/panel/poster, I/We recognize that this submission is considered a professional responsibility. I/We agree to present this panel or paper if it is accepted and programmed. I/We further recognize that all who attend and present at PCA’s annual meeting must register and pay required fees.”

AUDIO-VISUAL EQUIPMENT

Each classroom is equipped with a PC (with Internet access) that is connected to an overhead LCD projector. Please submit special AV requests at the time of notification of acceptance to present at the conference.

REGISTRATION

Registration information will be posted soon on the PCA website at www.pcasite.org

ACCOMMODATIONS

A block of rooms is reserved at the historic *Yorktown Hotel* (<http://www.yorktowne.com>) in downtown York. The hotel has reserved rooms for October 8 (Thursday), October 9 (Friday), and October 10 (Saturday). The discounted rate is only \$89.00/night. This does not include local tax (9%) or the \$10 daily parking fee with in/out privileges. The cut-off date to book rooms is September 8, 2015. Please call the hotel directly (800-233-9324) to book. Be sure specifically to mention PCA to secure the discounted rate.

CONTACT:

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