

Call for Papers, Panels, and Proposals

80th ANNUAL CONFERENCE OF THE PENNSYLVANIA COMMUNICATION ASSOCIATION

“Communicating Pennsylvania: An Exploration of People, Places, and Land”

Friday September 27, 2019 & Saturday September 28, 2019
Penn State University, Berks
1801 Broadcasting Road, Reading, PA 19610

Submission Deadline: May 15, 2019

The 80th annual conference of the Pennsylvania Communication Association (PCA) will be held September 27-28 at Penn State University, Berks. In celebration of PCA's milestone conference, the theme “Communicating Pennsylvania: An Exploration of People, Places, and Land” was chosen.

The conference invites and encourages communication scholarship connected to the state of Pennsylvania. Some sample paper/panel/discussion topics could include:

- scholarship celebrating the work of a communication scholar with ties to Pennsylvania
- an exploration of the current state of Pennsylvania higher education institutions
- an integrated marketing communication analysis of Pennsylvania's tourism communication
- a study of the Pennsylvania media landscape
- an analysis of Pennsylvania portrayals in film/television
- a study of Pennsylvania political communication
- an exploration of the dynamic between Pennsylvania's geography and language
- a rhetorical analysis of Pennsylvania food traditions
- a discussion of communication pedagogy within Pennsylvania's education institutions

We invite all research methodologies as they relate to teaching, communication scholarship, or service activities. We welcome a range of philosophical and methodological perspectives.

Visit <http://www.pcasite.org> for more information.

SUBMISSION INFORMATION

Full Papers

Papers no longer than 25 pages in length are preferred. Abstracts will be considered. Submissions should include:

- A detachable title page with the title of the paper and the author's affiliation, mailing address, telephone number, email address, and institutional affiliation.
- The word "debut" marked on all papers written by authors who have not presented previously at any communication convention or conference. The word "student" for all graduate or undergraduate authored papers.
- A one-page abstract on the second page, with the Statement of Professional Responsibility (see page 4).
- If the paper has multiple authors, please indicate who will be presenting at the conference.
- Please send submission directly to the appropriate Interest Council Chair (see page 4) by 5/15/19.

Panel Proposals

Submissions of panel proposals should include:

- A thematic title for the program.
- Names of the panel chair and panel respondent.
- Names, mailing addresses, telephone number, email address, and institutional affiliations of all participants.
- Titles and abstracts of no more than 150 words for each paper or presentation.
- A detailed rationale for the program or panel.
- A Statement of Professional Responsibility (see page 4).
- Please send submission directly to the appropriate Interest Council Chair (see page 4) by 5/15/19.

Roundtable Discussions

Submissions of roundtable discussions should include:

- A thematic title for the program.
- Names of the discussion moderator.
- Names, mailing addresses, telephone number, email address, and institutional affiliations of all participants.

- Titles and synopsis of no more than 150 words for participant's role in the discussion.
- A detailed rationale for the program or panel.
- A Statement of Professional Responsibility (see page 4).
- Please send submission directly to the appropriate Interest Council Chair (see page 4) by 5/15/19.

Short Course Proposal

This year's PCA conference invites short course submissions. Short courses will be 90 minutes long and will run concurrently during the conference and/or the salon. Submissions of short course proposals should include:

- A title for the short courses
- Names, mailing addresses, telephone number, email address, and institutional affiliations of all presenters.
- A 150 word or less description of the course content.
- Target audience - who would most benefit from attending this course.
- A list of learning objectives that will be achieved from engaging in this course.
- Outline of topics that will be discussed.
- A detailed rationale for the program or panel.
- A Statement of Professional Responsibility (see page 4).
- Please send submission directly to Jill Burk, Conference Planner, at jkb20@psu.edu by 5/15/19.

Poster Session Submission

PCA invites poster submissions for faculty, teacher-scholars, graduate, and undergraduate students. PCA especially encourages faculty to support student submissions. To submit a poster to the poster session please include the following on the submission:

- Poster title
- Names, mailing addresses, telephone number, email address, and institutional affiliations of presenter(s).
- Sponsoring faculty and course information for graduate and undergraduate submissions
- A 100-250 word abstract
- A Statement of Professional Responsibility (see page 4).
- Please send submission to Cem Zeytinoglu, czeytinoglu@esu.edu by 5/15/19.
- Once submission is accepted, more detailed information about the poster requirements will be emailed to the presenter(s).

Interest Council Chairs:

- Applied Communication – Kim Flanders, kxt303@psu.edu
- Communication Education – Sheryl Goodman, sgoodman@ursinsus.edu
- Communication Ethics – Janie Harden Fritz, harden@duq.edu
- Communication Honor Societies Interest Group – Joel Ward, jsward@geneva.edu
- Health Communication – Susan Wieczorek, susanw@pitt.edu
- Interpersonal/Organizational Communication – Naomi Bell O’Neil, noneil@clarion.edu
- Languages of Communication – Linda Coleman, lindacoleman27@gmail.com
- Mass Media and Society – Richard Talbert, rich.talbert@geneva.edu
- Media & Technology – Hans Schmidt, hcs10@psu.edu
- Performance Studies – John Lawson, lawsonj@rmu.edu
- Philosophy of Communication – Amanda McKendree, amckendree@nd.edu
- Poster Session – Cem Zeytinoglu, czeytinoglu@esu.edu
- Rhetoric and Public Address – Paul Lucas, pal59@pitt.edu
- Undergraduate Student Research Interest Group – Donna Weimer, weimer@juniata.edu

*All undergraduate submissions (with the exception of poster submissions) should be sent to the Undergraduate Student Research Interest Group.

Statement of Professional Responsibility

Please include the following Statement of Professional Responsibility under the paper or panel abstract: “In submitting the attached paper or proposal, I/We recognize that this submission is considered a professional responsibility. I/We agree to present this panel or paper if it is accepted and programmed. I/We further recognize that all who attend and present at PCA’s annual meeting must register and pay required fees.”

Audio-Visual Equipment

Each room is equipped with a PC (with Internet access) which is connected to an overhead LCD projector. Please submit special AV requests at the time of notification of acceptance to present at the conference.

CONFERENCE REGISTRATION INFORMATION

Registration information will be posted on June 1 on the PCA website at www.pcasite.org

Accommodations

A block of rooms has been reserved at Fairfield Inn and Suites, Wyomissing/Reading

Address: 21 Meridian Blvd, Reading, PA 19610

Phone: 610-376-4400

Rate: \$109+ tax

Please reference “Pennsylvania Communication Association Conference” to book your room at the group rate. Reservation deadline for the room block rate is August 28, 2019.

CONTACTS

Dr. Jen Jones, Pennsylvania Communication Association, President, jjones@setonhil.edu

Dr. Jill Burk, Pennsylvania Communication Association, Vice-President and Conference Planner, jkb20@psu.edu

Dr. Ronald C. Arnett, Pennsylvania Communication Association, Executive Director

Mrs. Rita McCaffrey, Administrative Assistant, mccaffreyr@duq.edu, 412-396-6446