

**Call for Papers, Panels, and Proposals**  
**79th Annual Conference of the Pennsylvania Communication Association**

**“Intersections of History, Communication, and Community”**

**Friday October 5 and Saturday October 6, 2018**

**Seton Hill University**

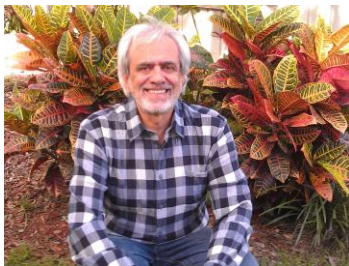
**1 Seton Hill Drive**

**Greensburg, PA 15601**

**SUBMISSION DEADLINE: FRIDAY, JUNE 15, 2018**

This year’s Pennsylvania Communication Association annual conference will be hosted at Seton Hill University in October 2018. The theme of the conference is “Intersections of History, Communication, and Community.” The conference theme asks scholars to consider research not only grounded in texts, but also the (con)texts of places and peoples of yesterday and today - whose voices and actions interweave the fabric of our human community. The conference theme raises questions of how intersections of the past continue to be present today, and how we may use deliberative discourse to be attentive to our posterity. Conference participants will learn about this theme further through keynote, Arthur P. Bochner, Distinguished University Professor at the University of South Florida.

The conference theme aligns with the (con)text of the venue. This year Seton Hill University is celebrating its centennial. Founded by the Sisters of Charity, and named after Saint Elizabeth Ann Seton, the University fosters an environment that engages critical, creative, and ethical thinking and acting for its community members to transform the world. As a Catholic Liberal Arts University, its foundational pillars provide a common center of welcoming, learning, serving, and celebrating. As such the University welcomes all faith traditions and plurality of experiences, encourages intellectual discussion of diverse and conflicting ideas, responds to the most vulnerable with charity social justice, and comes together in times of suffering and joy. At Seton Hill, history is venerated and continues to speak community into existence.



**Arthur P. Bochner** is Distinguished University Professor at the University of South Florida, where he served as Chair for eight years and was the principal architect of that department’s doctoral program. He received a Bachelor’s Degree in Speech Education from California University of Pennsylvania and was on the faculty at Temple University for ten years. Dr. Bochner’s book, *Coming to Narrative: A Personal History of Paradigm Change in the Human*

*Science*, received the best book award from the International Congress of Qualitative Inquiry

(2015) and from the National Communication Association's (NCA) Ethnography Division (2014). He has been the recipient of a host of named awards for scholarship, teaching, and service including NCA's Charles Woolbert Award, Bernard J. Brommel Award, and Samuel Becker Award, Ohio University's Elizabeth Andersch Award (2006), SSCA's Michael Osborn Award, ICQI's Lifetime Achievement Award, and the McKnight Foundation's William R. Jones Most Valuable Doctoral Mentor Award for mentoring minority students. In 2007, he received the inaugural Alumni of the Year Award from the College of Arts and Sciences at California State University, Pennsylvania (2007). He has been selected as an NCA Distinguished Scholar and served as President of NCA in 2008.

Dr. Bochner has given numerous keynotes and workshops on narrative, autoethnography, and qualitative research at international conferences including The Conference on Biography-Autobiography-Narrative in Lodz, Poland; The Qualitative Research Conference and Quality End of Life Care Research Group at the University of Saskatchewan, Canada; the Israeli Center for Qualitative Research of People and Society in Negev, Israel; The University for Humanistics in Utrecht, The Netherlands; Beijing Broadcasting University; and the University of Art and Design in Helsinki, Finland.

In addition to his scholarship, teaching, and service to national and international organizations, Dr. Bochner is passionate about his ever-expanding flower garden in the mountains of Western North Carolina where he and Carolyn spend their summers hiking with their two energetic dogs, Buddha and Zen in the Smokey Mountains and on the Appalachian trail.

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Please send submissions to the interest councils by Friday, June 15, 2018.

**Interest Councils:**

*Applied Communication:* Janie Harden Fritz at harden@duq.edu

*Communication Education:* Sheryl Goodman at sgoodman@ursinus.edu

*Communication Ethics:* Maryl McGinley at marylroberts@gmail.com

*Communication Honor Societies:* Joel Ward at jsward@geneva.edu

*Health Communication:* Bonnie Reese at breese@bluefieldstate.edu

*Interpersonal/Organizational Communication:* Naomi Bell O'Neil at noneil@clarion.edu

*Languages of Communication:* Linda Coleman at linda.coleman@sru.edu

*Mass Media and Society:* Rich Talbert at rich.talbert@geneva.edu

*Media & Technology:* Paul Lucas at pal59@pitt.edu

*Performance Studies:* Ozum Ucok-Sayrak at sayraki@duq.edu

*Philosophy of Communication:* Craig T. Maier at maier551@duq.edu

*Poster Sessions:* Cem Zeytinoglu at czeytinoglu@esu.edu

*Rhetoric and Public Address:* Dann Brown at DSBrown@gcc.edu

*Undergraduate Student Research:* Donna Weimer at weimer@juniata.edu

**\*All undergraduate submissions should be sent to the Undergraduate Student Research Interest Group.\***

Full Papers Papers no longer than 25 pages in length are preferred. Abstracts will be considered.

Submissions should include:

- A detachable title page with the title of the paper and the author's affiliation, mailing address, telephone number, email address, and institutional affiliation.
- The word "debut" marked on all papers written by authors who have not presented previously at any communication convention or conference. The word "student" for all graduate or undergraduate authored papers.
- A one-page abstract on the second page, with the Statement of Professional Responsibility (see below).
- If the paper has multiple authors, please indicate who will be presenting at the conference.

Panel Proposals Submissions of panel proposals should include:

- A thematic title for the program.
- Names of the chairs and respondents.
- Names, degree, mailing addresses, telephone number, email address, and institutional affiliations of all participants.
- Titles and abstracts of no more than 150 words for each paper or presentation.
- A Statement of Professional Responsibility (see below).
- A detailed rationale for the program or panel.

## **STATEMENT OF PROFESSIONAL RESPONSIBILITY**

**Please include the following Statement of Professional Responsibility under the paper or panel abstract:**

“In submitting the attached paper or proposal, I/we recognize that this submission is considered a professional responsibility. I/We agree to present this panel or paper if it is accepted and programmed. I/We further recognize that all who attend and present at PCA’s annual meeting must register and pay required fees.”

### **AUDIO-VISUAL EQUIPMENT**

Seton Hill is an Apple distinguished University. All rooms are equipped with Apple technology. If selected, please save your presentation/panel/paper on a flashdrive. Conference rooms will be equipped with a MACbook on which you can display your presentation/panel/paper.

**REGISTRATION** Registration information will be posted on the PCA website at <http://pcasite.org/>

### **ACCOMMODATIONS**

A block of rooms has been reserved at Ramada Greensburg Hotel and Conference Center

**Address:** 100 Ramada Inn Drive, Greensburg, PA 15601

**Phone:** (724) 836-6060 (Reservation Center is available Monday-Saturday)

**Rate:** \$89+ tax

**Website:** <https://goo.gl/2AnGLU>

Please reference “Seton Hill PCA Conference” to book your room at the group rate. Reservation deadline for the room block rate is **Tuesday, September 19th**. Parking and WIFI are free. There is also a free hot/cold breakfast buffet.

### **Contacts**

Dr. Amanda G. McKendree, Pennsylvania Communication Association, President,  
amckendree@nd.edu

Dr. Jen Jones, Pennsylvania Communication Association, Vice-President, jjones@setonhill.edu

Mrs. Rita McCaffrey, Administrative Assistant, mccaffreyr@duq.edu, 412-396-6446